

**JUST Capital/Harris Overnight Survey  
FINAL TOPLINE & METHODOLOGY  
March 31-April 1, 2020  
N = 1,056**

**Q1 (ALL)**

Please indicate which statement comes closer to your views, even if neither is exactly right:  
[ROTATE A&B STATEMENTS]

STATEMENT A: A majority of America's largest companies are showing leadership during the COVID-19 outbreak.

STATEMENT B: A majority of America's largest companies need to step up their response to the COVID-19 outbreak.

**All  
(n=1,056)**

- 21% Strongly agree with Statement A
- 29% Somewhat agree with Statement A
- 50% Total Agree with Statement A**
- 31% Somewhat agree with Statement B
- 20% Strongly agree with Statement B
- 50% Total Agree with Statement B**

## Q2 (SPLIT SAMPLE)

**Group A: all large companies (n=533)**

**Group B: large companies undergoing financial stress (n=523)**

In your opinion, what are the top 2 most effective actions that [GROUP A: large companies / GROUP B: large companies experiencing greater financial distress] can take to support your community right now during the COVID-19 pandemic? [RANDOMIZE]

<b>All (n=1,056)</b>	<b>Group A (n=533)</b>	<b>Group B (n=523)</b>	
43%	46%	40%	Supporting efforts to manufacture or distribute medical supplies, such as ventilators, masks, or replenishing blood supply
42%	46%	38%	Obtaining protective equipment and gear for frontline and essential workers such as grocery store clerks, postal, and medical staff
28%	27%	29%	Addressing shortages in consumer products to help reduce the spread of disease, such as hand sanitizer and cleaning supplies
22%	25%	19%	Donating funds to community service organizations dedicated to underserved populations, such as to local food banks
21%	21%	21%	Extending financial support to help small businesses recover from temporary closures
17%	15%	19%	Funding directed to addressing housing instability, such as helping renters and homeowners stay in their homes
10%	8%	12%	Providing high-cost school supplies, such as computers, tablets or internet access, for families who need them most
2%	1%	2%	Something else
8%	5%	10%	None

## **Survey Methodology**

Survey by JUST Capital. Methodology: Conducted by The Harris Poll, March 31-April 1, 2020 and based on 1,056 online interviews. Sample: National online adults ages 18 and older.

Respondents are selected among those who have agreed to participate in The Harris Poll surveys. The data is weighted to reflect the composition of the adult population. Results are weighted for age within gender, region, race/ethnicity, household income, education, employment, marital status, and size of household where necessary to align them with their actual proportions in the population. Propensity score weighting is also used to adjust for respondents' propensity to be online.

Because this survey uses an opt-in, non-probability sample based on those who agreed to participate in the online panel, no confidence intervals or margin-of-error estimates can be calculated.