

JUST Capital/Harris Overnight Survey – Wave 5
FINAL TOPLINE & METHODOLOGY
 June 8-9, 2020
 N = 1009

Q1 HELD FOR FUTURE RELEASE

Q2 (ALL)

As you may know, George Floyd, an unarmed Black man in Minnesota, died while in the custody of a White police officer, sparking national protests. How much do you favor or oppose CEOs and other high-profile business leaders making public statements on issues such as:
 [RANDOMIZE]

**All
 (N=1009)**

Total favor	Strongly favor	Somewhat favor	Total oppose	Somewhat oppose	Strongly oppose	
84%	55%	29%	16%	9%	8%	Ending police violence
84%	54%	31%	16%	9%	7%	Promoting Americans' right to freedom of speech and peaceful protest
78%	43%	35%	22%	12%	9%	Elevating the value of diversity and inclusion in the workplace and society at large
75%	49%	26%	25%	12%	13%	Condemning racism, racial inequality, racial injustice and white supremacy
73%	47%	26%	27%	10%	17%	Condemning killings of unarmed Black people by police
56%	36%	20%	44%	22%	22%	Denouncing the President's threat to use America's



Q3 HELD FOR FUTURE RELEASE**Survey Methodology**

Survey by JUST Capital. Methodology: Conducted by The Harris Poll, June 8-9, 2020 and based on 1,009 online interviews. Sample: National online adults ages 18 and older.

Respondents are selected among those who have agreed to participate in The Harris Poll surveys. The data is weighted to reflect the composition of the adult population. Results are weighted for age within gender, region, race/ethnicity, household income, education, employment, marital status, and size of household where necessary to align them with their actual proportions in the population. Propensity score weighting is also used to adjust for respondents' propensity to be online.

Because this survey uses an opt-in, non-probability sample based on those who agreed to participate in the online panel, no confidence intervals or margin-of-error estimates can be calculated.